

## POTENTIALLY INFINITE

Craft can exist as long as you need it. The creative possibilities are, quite literally, endless. Craft around corners, fashion structures with beautiful neverending lines, build roads or houses with a single piece- if you can find a lorry big enough to transport it that is.

## 100% DIRTY PLASTIC

Yep, you read that right. Craft is made from raw and unwashed plastic garbage, ultimately taking on an earthy, organic aroma. It's everything many "recycled" building materials wish they could be. It has minimal impact on the environment.

## 26 YEAR GUARANTEE

The strength and durability of Craft will bring a certain confidence to a project. There's no need to let the weight of concrete or the limitations of wood stifle your creative vision anymore. Go and build the future!

## MULTICOLOUR IS THE NEW GREEN

Craft can be coated with a range of textures in whichever colour your plans demand- starting from this point would excite even the most conservative of architects. Put colour and texture where it's not expected- break the rules, we won't tell.

the future of green

# The future's not green, it's dirty.

Natural is beautiful, we all agree on that. But beauty comes from imperfection - farm smells, muddy boots, violent storms, buckled trees. A true environmentally harmonious future doesn't care for zealous words or good intentions, only conclusive actions. Craft doesn't have to pretend to be green, it just is. In a post-environmentalist world a product like ours will forge our cities and infrastructures; it won't need to shout about how environmentally-friendly it is, because that will be the convention - a forgotten consideration. Soiled plastic garbage is the human race's organic waste, a natural byproduct of modern life - there could be nothing more natural than to use it wisely. Craft is the fossil of tomorrow, today.

# Craft takes a no-nonsense approach to our environmental responsibilities.

# There's more to shaping a better future than a green logo.

## Profiles



Blank  
70x20mm  
95x20mm  
95x32mm

T&G  
70x15mm  
138x28mm  
138x32mm  
138x38mm



Terrace board  
138x32mm

Beam  
95x50mm  
140x50mm



Post  
95x95mm



Working with our partners, we collect all plastics that would otherwise end up in landfill.



With virtually no cleaning we reuse dirty plastics and add electronic waste, we don't use PET or any other easily recyclable materials.



Using our proprietary process, we melt the plastics and feed them into the extruder.



Using the extruder we are able to produce a wide variety of products in large quantities, quickly.



Then it's simply up to your imagination to produce something visionary that makes everyone's life that little bit better, without sacrificing the planet.